



HOME DESIGN
— IDEAS —

Here you will find amazing Home Design and Home Shop Ideas and you will even gather several DIY Home Decor Inspirations. Visit us daily, because we will give you the best Interior Design Tips and unveil the most incredible Interior Designer's projects.

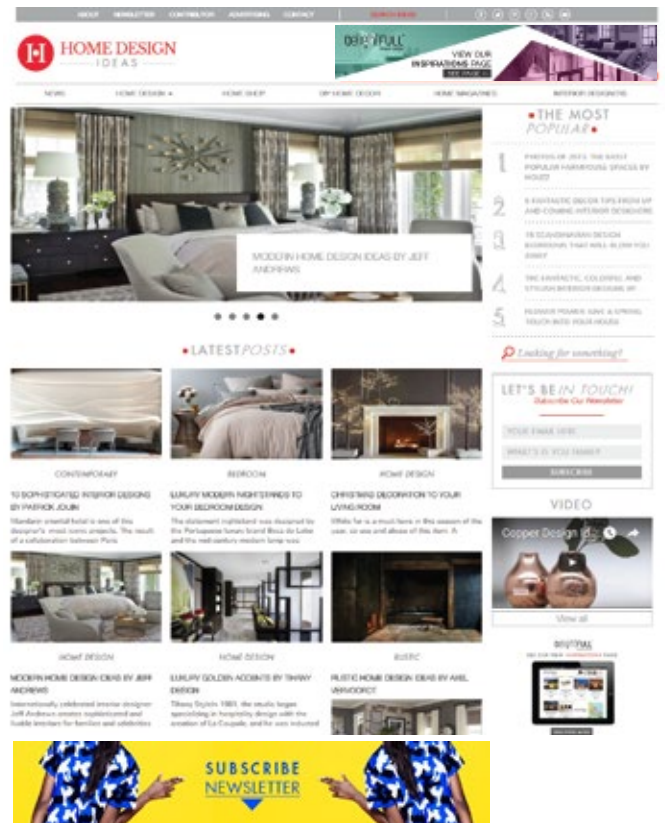
MEDIA KIT | RATE CARD

Amazing Ideas That Will Make Your House Awesome

This is the blog for interior design enthusiasts and décor lovers. We created HOME DESIGN IDEAS because Décor and Interior Design are our fuel and we know that it's not easy to find the best tips and inspirations.

Here you will discover which are the best trends on furniture and lighting and you will treasure inspirations for your home design projects and interior decoration. The best professionals in the field will always be the greatest reference in every interior we share.

Here you'll find great ideas and design projects for your interior decoration and even some DIY tips.



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READERS PROFILE

GENDER

Male 54.15%
Female 45.85%

MEDIAN AGE

18-34

AVERAGE ANNUAL INCOME DO TARGET

20.000

OCCUPATION

Interior Designers, Decorators, Decor lovers

PAGE IMPRESSIONS PER MONTH

34.920

MONTHLY UNIQUE USERS

50.000

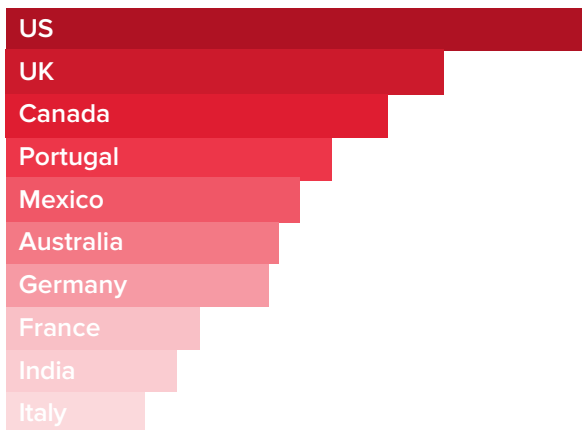
READERSHIP

Annual 40.617
Monthly 3.385

90% OF HOME DESIGN IDEAS DEFINE THE CONTENT AS
up to date usefull information, creative articles, excellent tips

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TOP 10 COUNTRIES



SOCIAL MEDIA

In the end of 2015, Home Design Ideas had these followers

740

6.8 K

820

300



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NEXT EVENTS

MONTHS	EVENTS/FAIRS	THEMES	TRENDS
JANUARY	Maison et Objet 2016 Paris IMM Cologne	Fabrics and Wallcoverings; Kitchen and Bath; Hospitality; 2015 Year in Review: Visual Inspiration, Art, Architecture, Design	Pantone's color of the year
FEBRUARY		Carpet; Flooring; Tile; Stone Outdoor Furniture; Fabrics	
MARCH		Mixed Market Kitchen; Bath	Spring
APRIL	iSaloni Milan 2016 Best of NYCxDesign ICFF Maison&Objet Americas	Fabrics + Wallcoverings; Contemporary Furniture Lighting; Kitchen + Bath; Carpets; Residential Leaders	
MAY		Accessories; Building Products; Fabrics; Wallcoverings; Flooring Furniture; Lighting Office Furniture; Seating	
JUNE	LA Design Festival, Beirut Design Week Designer's Day, Interior Lifestyle Tokio London Festival Architecture Singapore InDesign Intimate DMY International Design Festival	Children's Rooms, Garden	Summer
JULY	Independence Day, Haute Couture Paris 6th Design Tokyo, NYFW Australian International Furniture Fair Decor + Design	Outdoors, Kitchen and Bathroom, Pre-fall, Lighting	
AUGUST	Design Weekend Sydney Indesign North Modern	Travel, Smart Appliances	
SEPTEMBER	M&O Paris, Furniture China , NYFW London FW, 100%Design Milan FW, Decorex	Expo Milan, Bathrooms, Living Rooms, Storage	Fall
OCTOBER	Design Junction, iSaloni Moscow, HPMKT, Halloween	Expo Milan; Office Furniture; Kitchen + Bath	
NOVEMBER	Idéo Bain, BDNY, Bafta, IFTT, Thanksgiving	Fabric + Wallcovering; Lighting	
DECEMBER	Design Miami, Art Basel Christmas, Victoria's Secret FS	Dining Room, Preview 2016, Christmas, 2017's Trends	Winter

The screenshot shows the Home Design Ideas website interface. Red callout boxes are placed over various parts of the page:

- 1:** The top navigation bar and the main header area containing the logo and navigation links.
- 2:** A large red rectangular area at the bottom of the main content section.
- 3:** Two vertical red bars on the left and right sides of the page, indicating side placement for ads.
- 4:** A large red rectangular area on the right side of the page, below the video section.
- 5:** Two small red squares, each containing the number '5', located in the middle-right section of the page.
- 6:** A red square containing the number '6' located below the video section.
- 7:** A red square containing the number '7' located below the 'MUST SEE' section.

The website content includes sections for 'THE MOST POPULAR', 'LATEST POSTS', 'MUST SEE', 'LIVING ROOM DESIGN IDEAS', 'OUR FACEBOOK', 'BLOGROLL', and 'PINTEREST FEED'. The footer contains a newsletter sign-up form and social media links.

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The image shows a screenshot of the Home Design Ideas website with several red callout boxes numbered 1 through 7, indicating specific areas of interest for advertising. The website layout includes a header with the logo and navigation menu, a main content area with featured articles and images, a sidebar with 'The Most Popular' and 'Let's Be in Touch' sections, a 'Related Posts' section, a 'We Recommend' section, a 'Blogroll' section, and a footer with social media links and a newsletter sign-up form.

1: Header area containing the logo and navigation menu.

2: Main content area featuring a large image of a bedroom and a text block.

3: Sidebar area containing 'The Most Popular' and 'Let's Be in Touch' sections.

4: A smaller image or video player area.

5: A grid of small image thumbnails.

6: A section titled 'WE RECOMMEND' featuring a featured article.

7: Footer area containing social media icons, a newsletter sign-up form, and contact information.

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ABOUT
NEWSLETTER
CONTRIBUTOR
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CONTACT
SEARCH IDEAS

HOME DESIGN
IDEAS

delightFULL
EBOOK SERIES

BREAKING NEWS
THE MOST AWESOME NEW EBOOK IT'S HERE
KNOW ALL ABOUT TECHNICAL LIGHTING

[GET IT NOW!](#)

NEWS
HOME DESIGN ▾
HOME SHOP
DIY HOME DECOR
HOME MAGAZINES
INTERIOR DESIGNERS

LUXURY GOLDEN ACCENTS BY TIHANY DESIGN

● LATEST POSTS ●

CONTEMPORARY

10 SOPHISTICATED INTERIOR DESIGNS BY PATRICK JOUIN

Mandarin oriental hotel is one of this designer's most iconic projects. The result of a collaboration between Paris

BEDROOM

LUXURY MODERN NIGHTSTANDS TO YOUR BEDROOM DESIGN

The statement nightstand was designed by the Portuguese luxury brand Boca do Lobo and the mid-century modern lamp was

HOME DESIGN

CHRISTMAS DECORATION TO YOUR LIVING ROOM

White fur is a must have in this season of the year, so use and abuse of this item. A

VIDEO

Copper Design Ideas

[View all](#)

delightFULL

SEE OUR NEW INSPIRATIONS PAGE

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ARCHIVE

BACKYARD DESIGN IDEAS (1)

BEDROOM SUITE DESIGN IDEAS (35)

CHILDREN ROOM DESIGN IDEAS (17)

CLOSET DESIGN IDEAS (2)

COLORS (850)

DINING ROOM DESIGN IDEAS (80)

DIY HOME DECOR (5)

LIVING ROOM

10 MODERN MIRRORS TO YOUR LIVING ROOM DESIGN IDEAS

Golden mirrors can be a great option for you living area. They will give the room a sophisticated feeling and an

HOME MAGAZINES

TOP 10 INTERIOR DESIGN MAGAZINES IN THE USA

Here we are again, this time to show you our selection of the TOP 10 Interior Design Magazines in the

HALL

10 BEST MODERN CONSOLE TABLES FOR LUXURY INTERIOR DESIGN PROJECT

This is a luxurious console table that will give a glamorous touch to your entryway.

[NEXT](#)

SUBSCRIBE NEWSLETTER

AN OLD VINTAGE BLOG WITH A BREEZY APPROACH

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IDEAS

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Placement	Value
1 - Leaderboard Banner Custom	150 €
2 - Half Page Ad Custom	250 €
3 - Custom Site Skin Custom	500 €
4 - Medium Rectangle Custom	150 €
5 - Square Banner Custom	100 €
5 - Premium Sponsorship (4x Square Banner)	200 €
6 - Small Rectangle Ad	200 €
7 - Footer Custom	150 €
Billboard feature Custom	750 €
Skycraper Custom	150 €
Mini Skycraper Custom	100 €
Full Page Interstitial Custom	350 €
Sponsor Post One Article	175 €
Text Link 2 Lines	75 €
Exclusive Email - Sent to 72000 opt-in subscribers Custom HTML	750 €
Email Insertion - Sent to 72000 opt-in subscriber Custom	350€

Prices are based on supplied web banners with the required specifications. Minimum is 3 months. (Discount 5% - 6 months / 10% - 12 months) Home Design Ideas graphic team can assist you with the graphic design and layout of the web banner for an additional cost of 150€ per web banner.

Each Ad will be displayed on a rotational basis. The algorithm will automatically pick and change the ad when customers are browsing through the site. There will be a maximum of 10 Advertiser's per Banner. Web banners can be linked to a URL of your choice. For exclusive Web banners and exclusive homepage branding please contact:

CONTACTS

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